

Paris, 3<sup>rd</sup> February 2012

## Orange supports Safer Internet Day with concrete initiatives in Europe for online child protection

For the second year, Orange is supporting “**Safer Internet Day**”. Organised on 7<sup>th</sup> February by **Insafe**<sup>1</sup>, this event promotes safer and more responsible use of online technology and Internet amongst children and young people across the world.

### Safer Internet Day: an event recreated in many European countries

Orange leads actions in most of the countries where it is present:

- Orange is partnering with the Safe Internet Committee of **Armenia** who created the website [www.safe.am](http://www.safe.am). Orange actions include: training on ‘Safe Internet’ usage for computer science teachers in all Armenian high schools. On 7<sup>th</sup> February, seminars on ‘Safe Internet’ for parents will be held by the trained computer science teachers themselves.
- **Orange France** will organise a special event for the Safer Internet Day: a live video chat for parents on 7<sup>th</sup> February at 19.00 CET on [www.orange.com](http://www.orange.com). They can have a live chat with experts and discuss how to help youngsters to take advantage of the digital world. On 9<sup>th</sup> February, Orange will launch a new version of the parental control service on mobile. Orange will also organise awareness-raising and training workshops for parents about the use of digital networks for young people and about parental controls.
- In **Moldova** Orange will partner with a local NGO called “PRO Info” to train 60 professors of computer science and Orange employee volunteers on internet safety for children. Throughout 2012, they will provide training on safe use of the Internet in schools. In addition, a national competition for schoolchildren will be launched (best TV/radio spot ad on safe use of the Internet, best poster, and best guide to Internet use for parents and children).
- Orange Foundation **Poland** is the main Partner of this day in Poland. Safer Internet Day will be celebrated with a conference organised by Orange’s partner, the ‘Nobody’s Children Foundation’, and other NGO’s, followed by a trade fair of different projects concerning children’s safety on the Internet.
- **Orange Romania** works with the NGO ‘Save the Children Romania’ and supports their initiatives. For the 5<sup>th</sup> year in a row Orange will be one of the partners of their ‘Safer Internet Day 2012 Awards Gala’ which rewards the best digital projects conceived by pupils aged five to 18, along with their parents or teachers, on the topic ‘Discover the digital world together. Connecting generations.’ The best contributors to a ‘safer internet’ will also be awarded (teacher of the year, school of the year, volunteer of the year and the website of the year).
- In **Slovakia**, Orange’s team will provide feedback from ‘the field’ after a two-year Orange programme where psychologists visited primary schools to educate children on risks and responsible uses of communication technologies. On 7<sup>th</sup> February Orange will send 50 psychologists across the whole country to give lectures in primary schools about Safer Internet usage.
- **Orange Spain**: in addition to Orange’s year-round activities, particularly its awareness programmes in schools with the Spanish Awareness centre ‘Protegeles’, Orange is also sponsoring a Protegeles congress dedicated to ‘Teenagers on the net’ on 7<sup>th</sup> February. At this congress, and for the first time, more than 1,000 teenagers (11-17 years old) will be the main participants to send their messages to society.

<sup>1</sup> Insafe is a European network of Awareness Centres promoting safe, responsible use of the Internet and mobile devices to young people



## Strong commitments for the group which meet the expectations of our customers

Last December, France Telecom-Orange Group joined the “[Better Internet for Kids](#)” initiative launched by Neelie Kroes, Vice-President of the European Commission and European Commissioner for the Digital Society, to encourage action across Europe.

The Group also contributed to draft the “[ICT Principles](#)” announced on 19<sup>th</sup> January by [The “ICT Coalition for a Safer Internet for Children and Young People”](#). The ICT Coalition brings together 25 companies from across the information and communications technology sector. Together they are signatories to the ICT principles, which aim to ensure that children obtain the greatest benefit from new technologies, while avoiding risks which are of concern to people worldwide.

## Online child protection: one of the priorities of corporate social responsibility policy

Promoting safe and responsible use of its services is one of France Telecom-Orange’s eight corporate social responsibility priorities. It’s a major commitment for the Group, which meets the growing needs of its customers, the general public, NGOs, parental associations and the authorities, for example. Over the last few years, France Telecom-Orange has pursued an active child protection policy through:

- awareness-raising actions to actively promote responsible use through clear information relaying the messages of specialised institutions and NGOs
- training plans for parents, teachers and children to promote the good reflexes and available tools
- development of tools for parental control and solutions adapted to the digital uses of young people.

For more information on the Group’s child safety policy, [click here](#).

### About Orange

France Telecom-Orange is one of the world’s leading telecommunications operators with 170,000 employees worldwide, including 102,000 employees in France, and sales of 33.8 billion euros in the first nine months of 2011. Present in 35 countries, the Group had a customer base of 221 million customers at 30 September 2011, including 145 million customers under the Orange brand, the Group’s single brand for internet, television and mobile services in the majority of countries where the company operates. At 30 September 2011, the Group had 162 million mobile customers and 14 million broadband internet (ADSL, fibre) customers worldwide. Orange is one of the main European operators for mobile and broadband internet services and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

With its industrial project, “[conquests 2015](#)”, Orange is simultaneously addressing its employees, customers and shareholders, as well as the society in which the company operates, through a concrete set of action plans. These commitments are expressed through a new vision of human resources for employees; through the deployment of a network infrastructure upon which the Group will build its future growth; through the Group’s ambition to offer a superior customer experience thanks in particular to improved quality of service; and through the acceleration of international development.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the internet and on your mobile): [www.orange.com](http://www.orange.com) , [www.orange-business.com](http://www.orange-business.com) , [www.orange-innovation.tv](http://www.orange-innovation.tv)  
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### **Press contact**

UK: Nicole Clarke, +44 7811 128 457, [nicole.clarke@orange.com](mailto:nicole.clarke@orange.com)

France: Sylvie Duho, +33 1 44 44 93 93, [sylvie.duho@orange.com](mailto:sylvie.duho@orange.com)